

**FOR IMMEDIATE RELEASE**

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## **A Season of Giving at Briarcliff Village**

*Holiday Festivities to Aid Ronald McDonald House Charities of Kansas City*

**Kansas City, Mo. (date)**—In a decision that would have horrified Ebenezer Scrooge, the locally-owned businesses at Briarcliff Village have turned their holiday season into a charity event. From Thursday, Dec. 1 through Saturday, Dec. 3, families can enjoy festivities while benefitting the Ronald McDonald House Charities of Kansas City.

The Holiday Open House kicks off Dec. 1. Admission is free, with complimentary appetizers and drinks. Bid on beautiful handmade wreaths by Briarcliff Village merchants, with proceeds going to the Ronald McDonald House Charities of Kansas City. Enjoy strolling carolers from 6 to 8 p.m. Plus, shop participating stores to receive special discounts on your favorite merchandise.

Be sure to bring a new, unwrapped gift on Dec. 2, noon-4 p.m. to Latte Land, to donate to the Ronald McDonald House Charities of Kansas City. With your donation, you'll have the chance to win a Briarcliff Village gift card.

Then, Breakfast with Santa on Dec. 3, 8-10 a.m. at The Café. Admission is \$10 for children and \$12 for adults. Activities include breakfast, pictures with Santa (charity donation suggested), holiday story time with Lauren Alexandra, and live reindeer outside. Ticket proceeds go to the Ronald McDonald House Charities of Kansas City. To purchase tickets and for more details go to: [www.briarcliffvillagekc.com](http://www.briarcliffvillagekc.com)

You can bring your unwrapped gift donations anytime Dec. 1 to 3. Collection bins will be located around the shopping center. Please bring new gifts for people of all ages. The Ronald McDonald House Charities of Kansas City provides housing near Children's Mercy Hospital for families with seriously ill children. Many of these families are from other cities; they spend most of their time at the hospital and have little time to venture out to a shopping mall. Your gifts will be sold at an onsite store, so that they can exchange presents this season.

Briarcliff Village is a destination shopping center 5 minutes north of Downtown Kansas City, specializing in boutique, upscale and trendsetting merchandise. With dining, a spa, coffee shop and more, Briarcliff Village offers the perfect getaway in a beautiful Tuscan village setting. Every Briarcliff Village merchant is locally owned and unique to the Kansas City area. Visit, and like us on Facebook.

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**Charity, briarcliff, briarcliff village, kids, family, santa, santa claus, benefit, toy drive, wreaths, holidays, events, Christmas, free, ronald mcdonald, Ronald mcdonald house charities Kansas city, Kansas city, north, northland, photos, breakfast, story time, free, discounts,**

**The Holiday Open House starts Dec. 1. Bid on handmade wreaths, with proceeds going to the Ronald McDonald House Charities of KC.**

**Be sure to bring a new, unwrapped gift on Dec. 2, 12-4 p.m. to Latte Land, to donate for a chance to win a Briarcliff Village gift card.**

**Then, Breakfast with Santa on Dec. 3, 8-10 a.m. at The Café. \$10 for children, \$12 for adults. Activities include breakfast, pictures with Santa, story time, and live reindeer.**

**Visit the Briarcliff Village website for more details.**